

stories2music

Bringing stories and music to life

March 2018

Newsletter

Volume 1, Issue 2

Kickstarter Funding Fizzled

stories2music launched a Kickstarter campaign in December 2017 to raise funds for music licensing. The stories currently have web-only music licenses, which allows them to be displayed on a website for listening, but the stories cannot be downloaded or sold. The funding would have purchased “sale” licenses, so the audio stories could be sold on Amazon Audible, iTunes and the s2m website.

Unfortunately, Kickstarter requires that the full amount requested be funded by backers; otherwise, the project doesn't get funded at all. The amount was not achieved in the 30-day time period, so the project did not get funded.

On a positive note, my account representative at West One Music, the main music licensing company for s2m, was disappointed to hear that the Kickerstart project didn't get funded, so he said that he would be willing to figure out other discounts to get the stories licensed.

The Kickstarter project did yield some good results. Six new sections were added to the [s2m website](#), and a [s2m promo video](#) was created. This [newsletter](#), [two brochures](#) and a [Facebook](#) page were also established.

Research, Blog and News

Five research-based blog articles will soon appear on the [s2m blog](#) for a class project in the “Writing for Online Journalism” class at Palomar College this semester. The blog link will also be posted on the Journalism Department's website! Topics will include flash fiction and audio stories; media grammar and film music; audio stories' effect on the imagination; audio book publishers and full cast dramatizations; and synchronized film music and audio stories.

“The Boy Who Was Loved by the Wind” e-book was mentioned (with book image and links) in the March 2018 issue of *Quest*, the scholarly journal of National University's Sanford School of Education, in the section where it showcases adjunct faculty publications.

Coming Soon!

Five new stories in the True Love Imagined Collection are have been completed and are waiting for licensing funds.

- An Ordinary Day
- The Dance
- One Life
- A Grateful Heart
- The Fire!

Kindle e-books

Two e-books are available on Amazon Kindle.

- The Boy Who Was Loved by the Wind
- True Love Imagined Collection

Purchase your copies today on [Amazon](#).

s2m Promo Video

To prepare for the Kickstarter project in December 2017, a promo video was created that tells the story of s2m.

You can view it from the “[About](#)” page on the s2m website.